



## **Lulus to Attend the BTIG Consumer Technology Conference**

August 9, 2023

CHICO, Calif., Aug. 09, 2023 (GLOBE NEWSWIRE) -- Lulu's Fashion Lounge Holdings, Inc. ("Lulus" or the "Company") (Nasdaq: LVLU), a customer driven, digitally native women's fashion brand, announced today that the Company will attend the BTIG Consumer Technology Conference on August 16, 2023. Management will host virtual 1x1 investor meetings throughout the day.

### **About Lulus**

Lulus is a customer driven, digitally native fashion brand for women. Based in California and serving millions of customers worldwide, Lulus develops styles with the customer in mind, using direct consumer feedback and insights to refine its products. With fresh inventory hitting the site almost daily, Lulus features on-trend, high-quality, must-have pieces, at affordable prices. As a brand built on customer feedback, Lulus puts an extreme focus on providing exceptional customer service and a personalized shopping experience. The brand's world class personal stylists, bridal concierge, and customer care team take pride in offering a personalized shopping experience to every customer. Lulus was founded in 1996. Lulus is a registered trademark of Lulu's Fashion Lounge, LLC. All rights reserved.

### **Contact**

Naomi Beckman-Straus  
General Counsel and Corporate Secretary  
[investors@lulus.com](mailto:investors@lulus.com)