SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934

(Amendment No. 2)*

Lulu's Fashion Lounge Holdings, Inc.

(Name of Issuer)

Common Stock, par value $0.001 per share

(Title of Class of Securities)

(CUSIP Number)

Friedland Enterprises
350 Lincoln Road,
Miami Beach, FL, 33139
5303217277

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

11/19/2026

(Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. ☐

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

CUSIP No.

1	Name of reporting person Friedland Enterprises LLC
2	Check the appropriate box if a member of a Group (See Instructions)

☐ (a)
☐ (b)

3 SEC use only

4 Source of funds (See Instructions)
PF

5 Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)
☐

6 Citizenship or place of organization
FLORIDA

Number of Shares Beneficially Owned by Each Reporting Person With:

7 Sole Voting Power
137,447.00

8 Shared Voting Power
0.00

9 Sole Dispositive Power
137,447.00

10 Shared Dispositive Power
0.00

11 Aggregate amount beneficially owned by each reporting person
137,447.00

12 Check if the aggregate amount in Row (11) excludes certain shares (See Instructions)
☐

13 Percent of class represented by amount in Row (11)
4.7 %

14 Type of Reporting Person (See Instructions)
OO

SCHEDULE 13D

Item 1. Security and Issuer

(a) Title of Class of Securities:
Common Stock, par value $0.001 per share

(b) Name of Issuer:
Lulu's Fashion Lounge Holdings, Inc.

(c) Address of Issuer's Principal Executive Offices:
495 Ryan Avenue, Suite 125, Chico, CALIFORNIA , 95973.

Item 2. Identity and Background

(a) Christian B. Friedland

(b) 350 Lincoln Road. Miami Beach, FL 33139

(c) Founder, Friedland Enterprises

(d) Has not

(e) During the past five years, the Reporting Person has not been convicted in any criminal proceeding and has not been a party to any civil proceeding of a judicial or administrative body of competent jurisdiction resulting in a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws.

(f) USA

Item 3. Source and Amount of Funds or Other Consideration

The Reporting Person acquired the Shares using personal funds and funds from brokerage margin accounts. The aggregate purchase price of the Shares beneficially owned by the Reporting Person is approximately $730,000.00

Item 4. Purpose of Transaction

EXPLANATORY NOTE This Amendment No. 2 amends and supplements the Schedule 13D originally filed by Christian B. Friedland ("Friedland" or the "Reporting Person"), through Friedland Enterprises, with the Securities and Exchange Commission on January 9, 2026, as amended by Amendment No. 1 filed on April 6, 2026 (as amended, the "Schedule 13D"), relating to the common stock, par value $0.001 per share (the "Shares"), of Lulu's Fashion Lounge Holdings, Inc. (the "Company"). Except as specifically set forth herein, the Schedule 13D is unmodified. This Amendment No. 2 is being filed to report that the Reporting Person has entered into a confidentiality agreement with the Company and that the Reporting Person beneficially owns less than five percent of the outstanding Shares. The decrease in the Reporting Person's percentage ownership results from an increase in the number of Shares outstanding and not from any disposition of Shares by the Reporting Person. This Amendment No. 2 is the final amendment to the Schedule 13D and constitutes an exit filing for the Reporting Person. Item 4 of the Schedule 13D is amended and supplemented by adding the following: On November 19, 2026, Friedland Enterprises, LLC entered into a confidentiality agreement with the Issuer. The Reporting Persons have paused public commentary regarding the Issuer.

Item 5. Interest in Securities of the Issuer

(a) As of the date hereof, the Reporting Person beneficially owns 137,447 Shares, representing approximately 4.7% of the 2,895,456 Shares outstanding as of November 6, 2026, as reported in the Company's Quarterly Report on Form 10-Q for the quarterly period ended September 27, 2026.

(b) The Reporting Person has sole voting power and sole dispositive power over all 137,447 Shares reported, and shared voting power and shared dispositive power over none.

(c) No transactions were effected during the past 60 days.

(d) Not applicable.

(e) April 6, 2026

Item 6. Contracts, Arrangements, Understandings or Relationships With Respect to Securities of the Issuer

None

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Friedland Enterprises LLC

Signature: /s/ Christian Friedland
Name/Title: Christian Friedland
Date: 11/20/2026