
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549**

**SCHEDULE 14A
(Rule 14a-101)**

**INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)**

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

Lulu's Fashion Lounge Holdings, Inc.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
 - Fee paid previously with preliminary materials.
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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LULU'S FASHION LOUNGE HOLDINGS, INC.
ATTN: LEGAL DEPARTMENT
195 HUMBOLDT AVENUE
CHICO, CA 95928

V17429-P89358

Your **Vote** Counts!

LULU'S FASHION LOUNGE HOLDINGS, INC.

2023 Annual Meeting

Vote by June 12, 2023

11:59 p.m. ET



You invested in LULU'S FASHION LOUNGE HOLDINGS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 13, 2023.**

Get informed before you vote

View the Proxy Statement and Annual Report to Stockholders online by visiting www.ProxyVote.com OR you can receive a free paper or email copy of the materials by requesting prior to May 30, 2023. If you would like to request a copy of the materials for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 toll-free or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote prior to the Annual Meeting, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote virtually during the Annual Meeting*

June 13, 2023
2:00 p.m., Eastern Time

www.virtualshareholdermeeting.com/LVLU2023

*Please check the meeting materials for any special requirements for meeting attendance.

V12

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. To elect the following director nominees as Class II Directors to serve until the 2026 Annual Meeting of Stockholders, and until their respective successors shall have been duly elected and qualified: Nominees: 01) Anisa Kumar 02) Crystal Landsem 03) Danielle Qi	<input checked="" type="checkbox"/> For
2. To ratify the appointment of Deloitte & Touche LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2023.	<input checked="" type="checkbox"/> For
3. To approve an amendment to the Lulu's Fashion Lounge Holdings, Inc. Omnibus Equity Plan (the "Omnibus Plan") to increase the number of shares of common stock authorized for issuance under the Omnibus Plan.	<input checked="" type="checkbox"/> For
NOTE: Such other business as may properly come before the Annual Meeting or any continuation, postponement, or adjournment thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings."