SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Bazzano Dara			Lu	2. Issuer Name and Ticker or Trading Symbol <u>Lulu's Fashion Lounge Holdings</u> , Inc. [LVLU]				tionship of Reporti all applicable) Director	Dwner			
(Last) 195 HUMB	(First) (Middle)			ate of Earliest Transa 1/2024	action (Month/	Day/Year)		Officer (give title below)	Other below)	(specify)		
(Street) CHICO	СА	95928	4. lf	Amendment, Date o	f Original Filec	(Month/Day/Year)	6. Indiv Line)	ridual or Joint/Grou Form filed by On Form filed by Mo Person	e Reporting Per	son		
(City)	(State)	(Zip)		Check this box to indic	ate that a trans	ion Indication action was made pursuant ns of Rule 10b5-1(c). See	to a contra Instruction	act, instruction or writ 10.	ten plan that is int	ended to		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
4 Title of See	·····		2 Transaction	2A Doomod	2	A Securities Acquired (A) ar	5 Amount of	6 Ownorship	7 Naturo		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					Securities Beneficially	Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	action(s)	
Common Stock	06/11/2024		A		55,556(1)	Α	\$ <mark>0</mark>	128,038	D	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expiration		Expiration Da	Expiration Date (Month/Day/Year)		e and unt of rities rlying ative rity (Instr. 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Represents restricted stock units, each of which represents a contingent right to receive one share of common stock, and which vest in full on June 10, 2025, subject to the director's continued service on Lulu's Fashion Lounge Holdings, Inc.'s Board of Directors.

<u>/s/ Alexa Pisczak as attorney-</u> <u>in-fact for Dara Bazzano</u> <u>06/12/2024</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.