FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Street) CHICO CA 95928 Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date, if any (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Execution Date, if any (Month/Day/Year) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applical Line) Form filed by One Reporting Person Form filed by One Reporting Person 8. Accurities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Code V Amount (A) or Disposed of (D) (Instr. 3 and 4) Common Stock 1. Title of Code (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Security (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (Instr. 3) Table II - Derivative Securities (Instr. 3) Table II -	1. Name ar	2. Issuer Name and Ticker or Trading Symbol Lulu's Fashion Lounge Holdings, Inc. [LVLU]									ck all app Direc	licable)		10% O Other (wner						
City Case							` , ,									below) below)					
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Instr. 3) 3. Transaction Date (Instr. 3) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned (Instr. 4) 5. Amount of Securities Beneficially Owned (Instr. 4) 5. Amount of Securities Beneficially Owned (Instr. 4) 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) 6. Ownership Form: Direct (I) (Instr. 4) 7. National Securities Beneficially Owned (Instr. 3) 8. Price of Operivative Securities Beneficially Owned (Instr. 5) 8. Price of Derivative Securities Beneficially Owned (Instr. 5) 9. Number of derivative Securities Beneficially Owned (Month/Day/Year) 11. Title of Derivative Securities (Instr. 5) 1. Title of Derivative Securities (Instr. 5) 1. Title of Derivative Securities (Instr. 4) 1. Title of Derivative Securities (Instr. 5) 1. Amount of Securities (Instr. 4) 1. Amount of Securities (Instr. 5) 1. Title of Derivative Securities (Instr. 5) 1. Amount of Securities (Instr. 5) 1. Title of Derivative Securities (Instr. 5) 1. Title of Derivative Securities (Instr. 5) 2. Amount of Securities (Instr. 5) 2. Amount of Securities (Instr. 5) 3. Amount of Securities (Instr. 5) 3. Amount of Securities (Instr. 5) 3. Amount of Securities (Instr. 5) 4.	CHICO CA 95928					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	Form filed by One Reporting Person Form filed by More than One Reporting					
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Explanation of Responses:

1. On September 3, 2024, Lulu's Fashion Lounge Holdings, Inc.'s Compensation Committee approved the accelerated vesting of a portion of the reporting person's unvested restricted stock units ("RSUs") on a pro-rata basis reflecting his service through the effective date of his resignation, September 4, 2024. As a result, 42,466 unvested RSUs were forfeited as of September 4, 2024.

/s/ Alexa Pisczak as attorney-

in-fact for David W.

McCreight

** Signature of Reporting Person Date

09/05/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.